

# Business Management (AAS)

**Degree Type:** Associate of Applied Science Degree

**Division:** Business, Education, Math, Science & Technology

**Purpose:** Career and Technical Education. The BUSINESS MANAGEMENT courses are designed to provide a two-year intensified business program. This program focuses on developing managerial skills needed for positions in the fields of marketing and merchandising. Included in the BUSINESS MANAGEMENT program is an internship to provide specialized on-the-job work experience in the career for which the student is training. Students enrolled in the BUSINESS MANAGEMENT program have the opportunity to participate in Collegiate DECA.

## FIRST YEAR

Fall Semester			Hours	✓
SCOM	125	Communication in the Workplace	3	
BMGT	105 <sup>(2)</sup>	Career Management	3	
BMGT	108	Human Resource Management	3	
MKTG	118	Retail Merchandising	3	
ACCT	211 <sup>(1)</sup>	Principles of Accounting I	3	
TOTAL HOURS			15	

Spring Semester			Hours	✓
ENGL	111 <sup>(1)</sup>	College Writing	3	
MKTG	115	Principles of Marketing	3	
MKTG	119 <sup>(3)</sup>	Advertising	3	
MKTG	128 <sup>(3)</sup>	Professional Selling	3	
ACCT	212 <sup>(1)</sup>	Principles of Accounting II	3	
IST	100	Computer Literacy	3	
TOTAL HOURS			18	

## SECOND YEAR

Fall Semester			Hours	✓
BMGT	215	Supervisory Development ( <i>first eight weeks</i> )	3	
ECON	212 <sup>(1)</sup>	Principles of Microeconomics ( <i>first eight weeks</i> )	3	
BLAW	221	Legal Environment of Business ( <i>first eight weeks</i> )	3	
MKTG	297 <sup>(2)</sup>	Internship ( <i>second eight weeks</i> ) <sup>(4)</sup>	6	
TOTAL HOURS			15	

Spring Semester			Hours	✓
BMGT	296 <sup>(3)</sup>	Management Applications	3	
GOVT	121 <sup>(1)</sup>	National and State Government	3	
BMGT	228	Financial Management	3	
SCOM	110	Public Speaking	3	
BUED	110 <sup>(1)</sup>	Business Mathematics	3	
TOTAL HOURS			15	

<sup>(1)</sup>Course has prerequisite or placement requirements.

<sup>(2)</sup>Students enrolled in these courses can participate in Collegiate DECA.

<sup>(3)</sup>Students enrolled in these courses can participate in Collegiate DECA and the Merchants Showcase. The Merchants Showcase is an activity that enhances the classroom instructional program with practical applications.

<sup>(4)</sup>Students working toward an evening degree may substitute two business electives for the internship upon instructor approval.

Students needing additional information are advised to contact the Business Management Department directly. Faculty advisors will provide program information and enrollment assistance.